

# Inmarsat plc

#### Q4 & preliminary full year results 2009 9 March 2010



The mobile satellite company<sup>™</sup>

## **Forward-looking statements**

Certain statements in this presentation constitute "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements involve risks, uncertainties and other factors that may cause our actual results, performance or achievements, or industry results, to be materially different from those projected in the forward-looking statements. These factors include: general economic and business conditions; changes in technology; timing or delay in signing, commencement, implementation and performance of programmes, or the delivery of products or services under them; structural change in the satellite industry; relationships with customers; competition; and ability to attract personnel. You are cautioned not to rely on these forward-looking statements, which speak only as of the date of this presentation.

We undertake no obligation to update or revise any forward-looking statement to reflect any change in our expectations or any change in events, conditions or circumstances, except where we would be required to do so under applicable law.





#### Full year results 2009

#### **Andrew Sukawaty**

#### **Chairman & Chief Executive Officer**



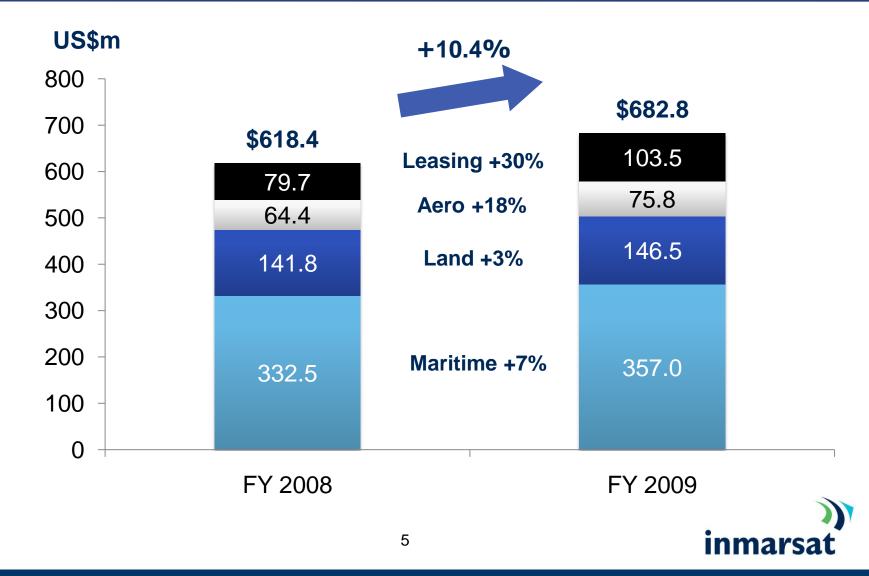
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# **2009 financial highlights**

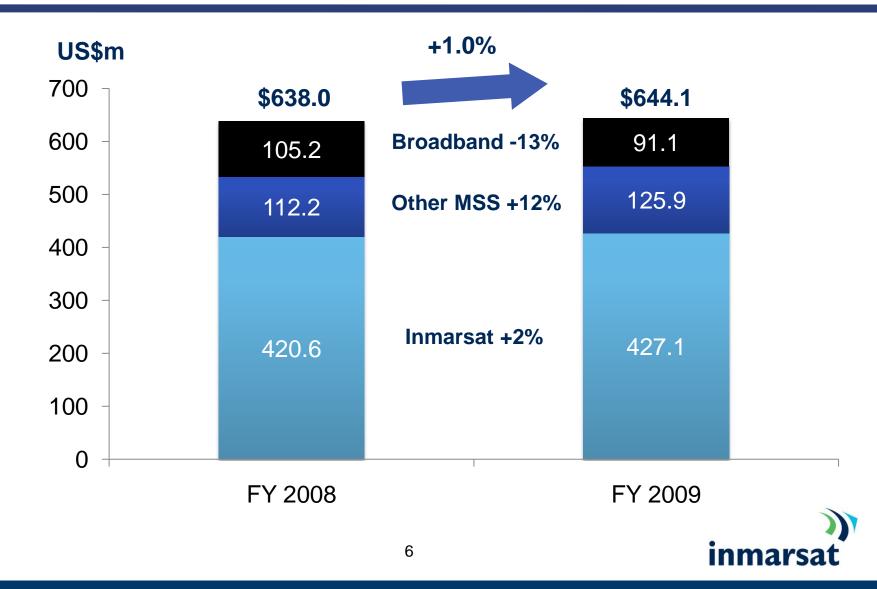
- Total revenue \$1,038.1m (2008: \$996.7m)
  - Inmarsat Global revenue up 9.5% to \$694.8m (2008: \$634.7m)
- EBITDA up 11.9% to \$594.2m (2008: \$531.2m)
  - Inmarsat Global EBITDA up 14.8% to \$495.5m (2008:\$431.6m)
- Operating profit up 12.5% to \$356.8m (2008: \$317.2m)
- Adjusted EPS up 27% to 38 cents (2008 adjusted: 30 cents)
- Second interim dividend of 20.63 cents, up 13.4%



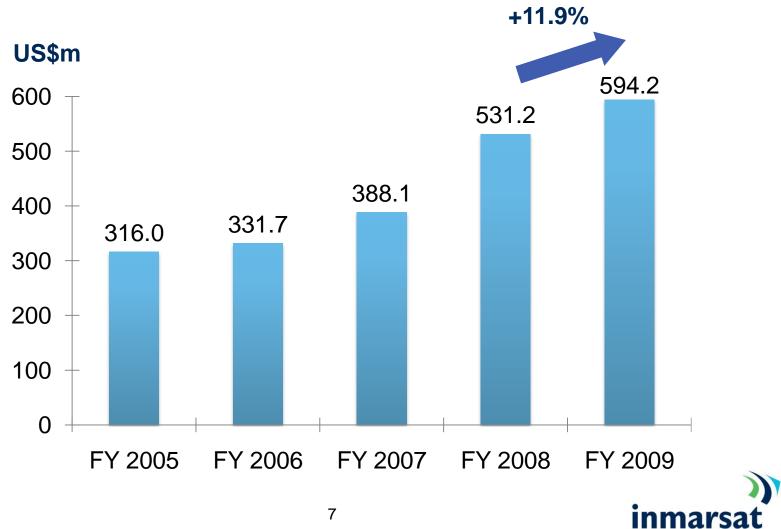
#### Inmarsat Global – MSS revenue



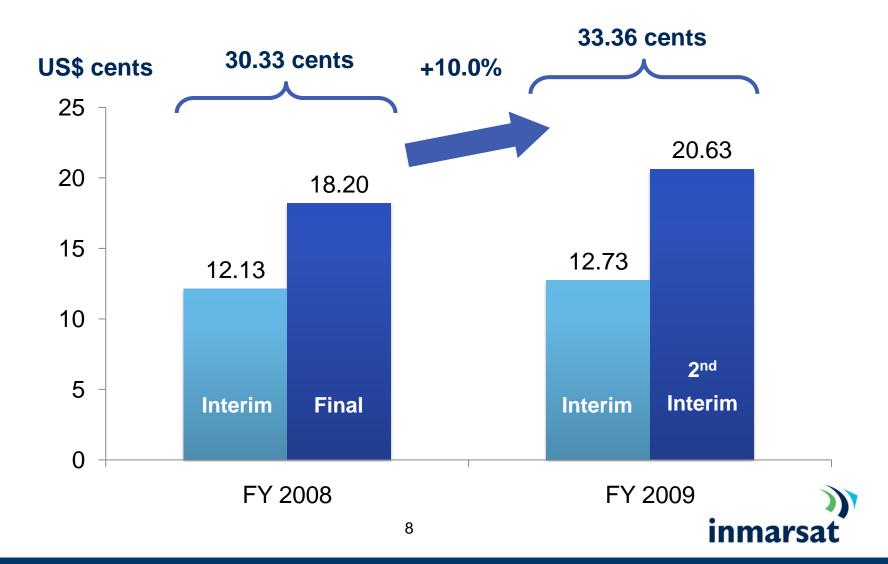
#### **Stratos – revenue**



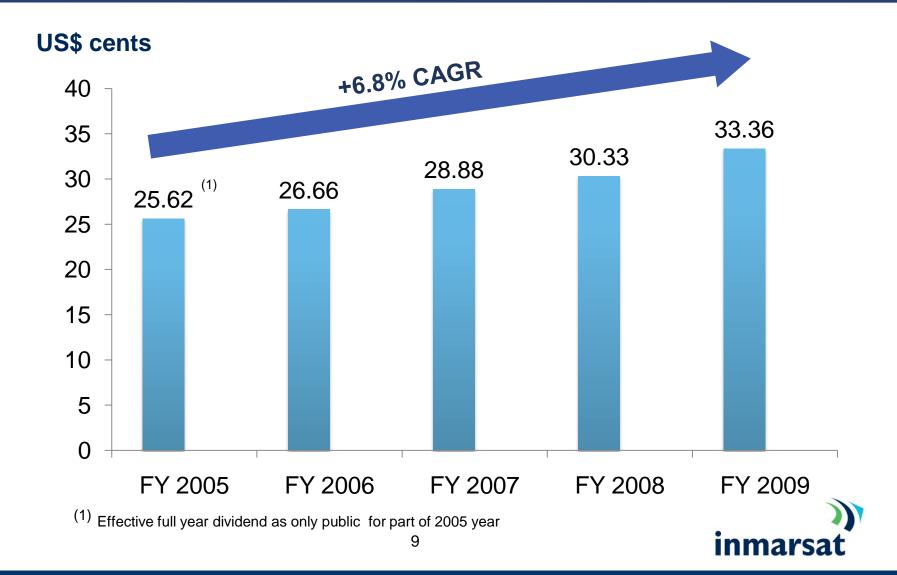
#### Inmarsat plc – 5-year EBITDA record



#### **Total dividends**



#### **Dividends – 5-year record**



# **2009 operational achievements**

- Global broadband service introduced in all markets
- Stratos acquisition completed
- New distribution agreements signed with all partners
- SkyWave investment and collaboration
- New service launches, BGAN X-Stream, FleetBroadband 150
- S-band spectrum licence awarded
- Debt refinancing completed
- Strategic acquisition of Segovia announced





#### Q4 & Full year results 2009

**Rick Medlock** 

**Chief Financial Officer** 



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## Inmarsat plc - 2009 full year results

	Financ		
US\$m	2009	2008	
Revenue	1,038.1	996.7	4.2%
Operating costs	(443.9)	(465.5)	(4.6%)
EBITDA	594.2	531.2	11.9%
Depreciation & amortisation	(231.6)	(214.7)	
Other	(5.8)	0.7	
Operating profit	356.8	317.2	12.5%
Net interest payable	(159.9)	(123.4)	
Profit before tax	196.9	193.8	1.6%
Tax (expense)/credit	(44.1)	161.6	
Profit for the period	152.8	355.4	

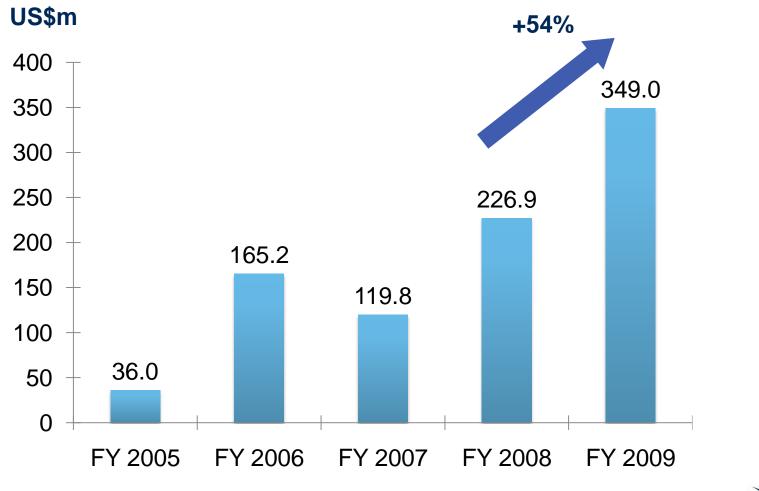


#### Inmarsat plc - 2009 cash flow

	Financ	Financial year	
US\$m	2009	2008	
EBITDA	594.2	531.2	
Working capital/non-cash items	51.6	(3.2)	
Operating cash flow	645.8	528.0	
Capital expenditure	(145.3)	(211.6)	
Capitalised operating costs	(17.3)	(23.4)	
Cash interest	(109.6)	(62.5)	
Cash tax	(24.6)	(3.6)	
Free cash flow	349.0	226.9	

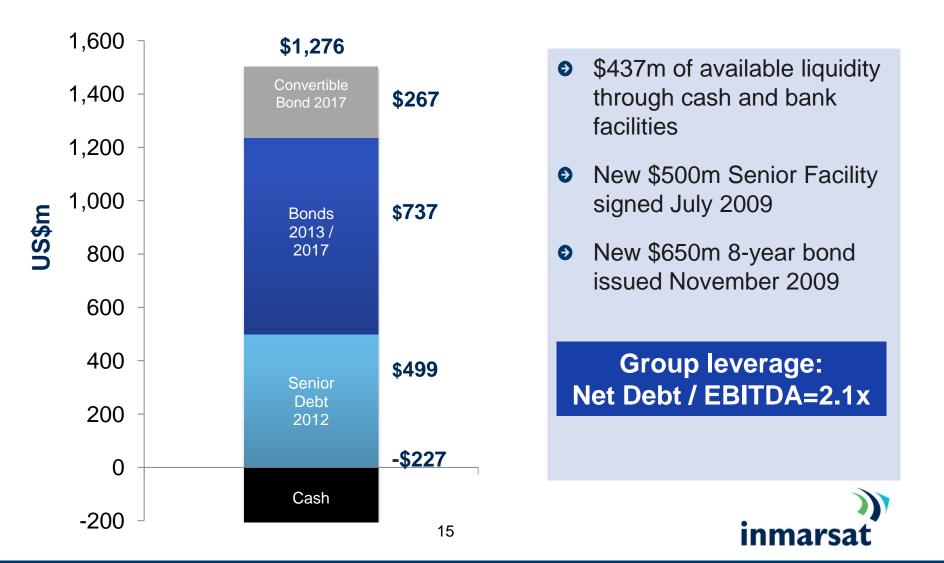


#### Inmarsat plc – 5-year FCF record

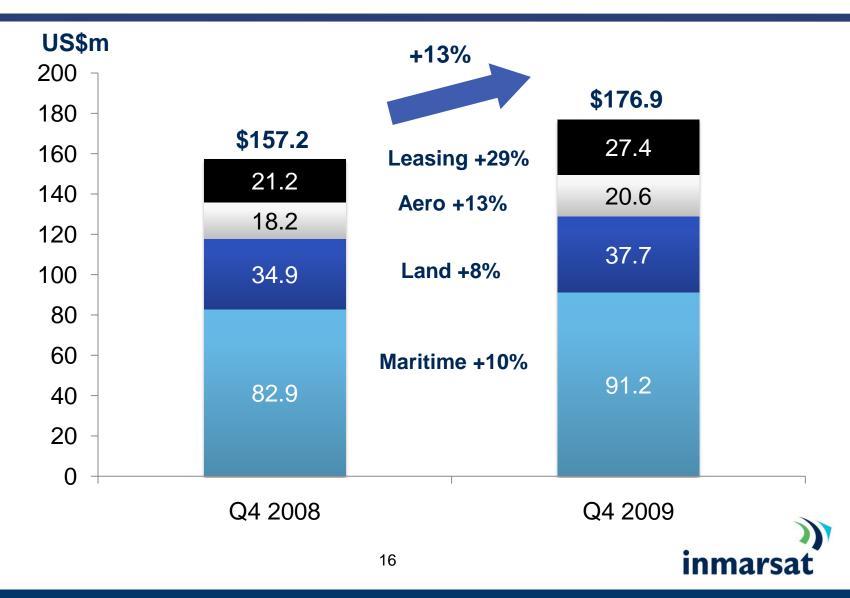




#### Inmarsat plc – net debt



#### Inmarsat Group Ltd - Q4 MSS revenue

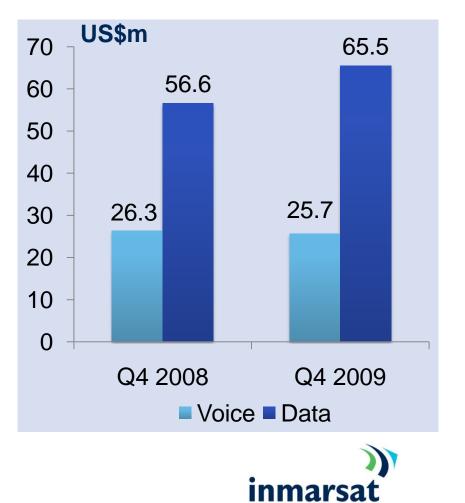


#### wth in data revenu

 16% growth in data revenue driven by FleetBroadband

**Maritime sector** 

- Active terminals up 10%
- Over 1,400 FleetBroadband terminals added in Q4, over 5,000 terminals at end of year
- Encouraging progress and contribution from FB 150 service
- Total terminal additions and APRU trends consistent through Q4

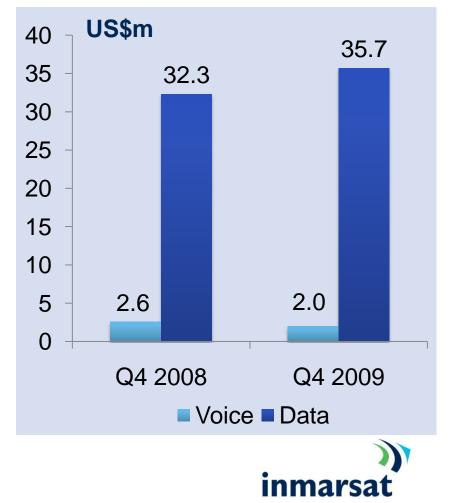




## Land mobile sector



- BGAN key to land sector growth
  - Revenue up 41%
  - Subscribers up 21%
  - 1,707 terminals added
  - ARPU \$288 / month
- BGAN voice revenue growth accelerating, now 50% of all land voice
- GSPS service launch on track for June 2010



# **Aeronautical & Leasing**

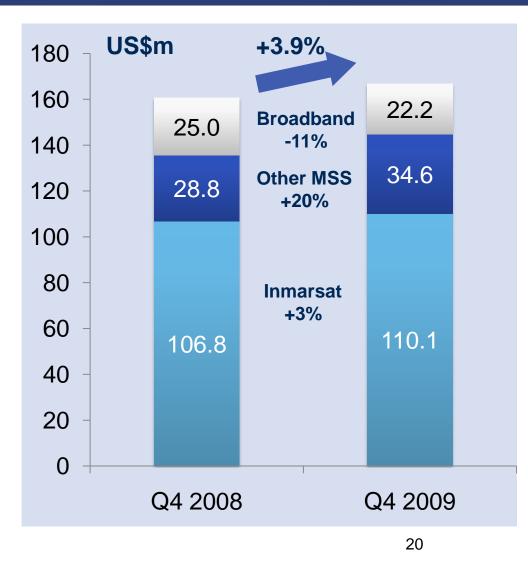
- Aero revenue up 13%
- Aero active terminals up 10%
- SwiftBroadband
  - Activations ahead of Swift 64
  - Adding over 100 terminals per quarter
  - Fast ARPU growth
  - In-flight passenger services
- Leasing up 29%
- New lease business in Q4 from Aeronautical and Land customers





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## **Stratos – Q4 results**



- Inmarsat revenue driven by leasing, Fleetbroadband and BGAN growth
- Other MSS revenue mainly due to equipment sales
- Broadband business improved gross margin and margin on Segment Earnings, from 15% (Q4 2008) to 19% (Q4 2009)
- Operating costs decreases
- Net earnings up



# Inmarsat plc – financial summary

- Revenue and EBITDA growth ahead of plan in 2009
- Growth in cash from operations up 22%
- Adjusted EPS up 27%
- Free cash flow \$349m, up 54%
- 2009 refinancing reduces cost of debt
- Significant liquidity and operating headroom

















#### Strategy update and outlook

#### Andrew Sukawaty Chairman & Chief Executive Officer



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# **2010 priorities**

- Further broadband service penetration and service migration to capture higher usage
- Successful launch of handheld GSPS service in June, begin to recapture voice market
- Build direct sales effectiveness through Stratos and Segovia
- Explore new opportunities for future growth
- Develop S-band strategy to capture option value



# **Trading update**

- Maritime terminal activations and revenue trends continue to indicate limited impact of economic slowdown
- FleetBroadband now established as a main driver of maritime sector growth – both revenue and terminals
- Encouraging early data from FleetBroadband 150
- VSAT remains key competitive threat, but FleetBroadband and economic climate restricting further penetration
- BGAN growth in subscribers and ARPU, strong Q4
- Widespread acceptance of SwiftBroadband among traditional customers and airlines for in-flight connectivity



## Impact of global events

- Usage in Afghanistan and Haiti has been a factor in early 2010
- BGAN usage increases over sustained period
- Inmarsat committed to charitable support for Télécoms Sans Frontièrs in Haiti and Chile
- Events accelerate penetration and adoption of Inmarsat services, long-term benefits







## IsatPhone Pro

- Global service launch on track for June IsatPhone Pro
- I1 distributors recruited and sales training underway
- Strong margin incentive for distributors compared to competitor products
- Expect handset to retail at \$500 to \$600
- End user market worth at least \$350m wholesale revenue
- Reiterate 10% market share objectives within two years of launch







## Aero passenger connectivity

- Commercial deployments continue
  - Emirates 68 aircraft equipped
  - Ryanair 50 aircraft equipped
  - British Airways 2 aircraft equipped
  - Other: 14 aircraft equipped
- Strongly positive passenger reception, popular with Blackberry and PED users
- Available on British Airway London to New York service from City Airport









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	$\checkmark$	AirAsia	$\checkmark$	Oman Air
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## Inmarsat plc – 2010 outlook

- Growth in demand from commercial and government customers is continuing in all markets
- Key broadband services now firmly established and accepted in all customer markets, drives future growth
- Global handheld satellite phone on track for June launch, attractive additional growth opportunity
- On track for continued solid revenue growth in 2010
- Strong free cash flow generation to continue
- Capital expenditure at \$160 to \$170m, including Stratos





#### **Questions & Answers**

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